

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Bush Theatre	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Hammersmith & Fulham	
Contact person: Miss Ine Van Riet	Position: Development Officer (Trusts)
Website: https://www.bushtheatre.co.uk/	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 270080
When was your organisation established? 04/01/1975	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Making London More Inclusive		
Which of the programme outcome(s) does your application aim to achieve? Community buildings that are more accessible and as a result Disabled people actively taking part in the arts or sport		
Please describe the purpose of your funding request in one sentence. Installing a lift at the Bush Theatre to ensure that the entire building is wheelchair accessible including the auditorium, backstage, offices and ancillary spaces.		
When will the funding be required? 01/10/2015		
How much funding are you requesting?		
Year 1: £54,600	Year 2: £0	Year 3: £0
Total: £54,600		

Aims of your organisation:

The Bush Theatre is a world-famous home for new plays and an internationally renowned champion of playwrights. We discover, nurture and produce the best new theatre makers from the widest range of backgrounds and present their work to the highest standards. The Bush Theatre is a writers' theatre; we commission work, provide dramaturgical support, script-reading services and development programmes. Our work reflects the society in which we live and looks for voices that are provocative, entertaining and unfamiliar. After 40 years delivering our mission from above a pub on Shepherd's Bush Green, in 2011 the theatre moved into a new home in Old Shepherd's Bush Library, a spacious, historic building in the heart of the community.

Main activities of your organisation:

The Bush commissions and produces 6-9 new plays each year as well as an annual festival, RADAR, which showcases the work of up to 30 emerging artists. Since 2010, audiences have increased from 16,411 to 41,000 attending annually at 92% capacity. The Bush reaches a further 10,000 through touring a co-production each year and reaches 369,000 digitally, including through the Bush Green website, which acts as a tool for developing artistic content and encouraging artistic talent. The Bush's Community Engagement programme reaches 1,000 people each year and develops creative work with the local community through partnerships with groups such as White City Youth Theatre, Shepherd's Bush Market traders, Nubian Life and St Mungo's Homeless Shelter. The Bush's capital redevelopment will help us reach more artists and local people who want to engage with our work.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
21	4	9	12

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	121 years

Summary of grant request

The Bush Theatre requests funding to support a proportion of access improvement works proposed as part of the redevelopment of its home, the Old Shepherd's Bush Library. The project will commence in March 2016 and will address urgent upgrades to building infrastructure. The works will improve safety, security and communications, increase revenue potential and capacity for artistic development and deliver comprehensive and essential access improvements to ensure compliance and the development of the Bush's offer to disabled artists and audiences. The Bush is working with access consultants All Clear Designs who delivered a full Access Audit funded by The City Bridge Trust and who will be involved in every stage of the project.

A public consultation was held in January 2015 attended by representatives of various local groups and the general public. Representatives from Action on Disability and Disability Forum were asked to provide feedback to our plans and met with our access consultants. These organisations have welcomed and approved the proposed access improvements which will deliver full access throughout the entire building.

Current access provision is limited to the auditorium and Front of House areas thus excluding wheelchair users from reaching our backstage areas, 1st floor offices and 2nd floor writers room and rehearsal spaces. In addition, the current wheelchair ramp is situated at the side of the building requiring users to travel through the ancillary studio space and auditorium before accessing the foyer. This makes for an uncomfortable and limited experience for disabled audiences and artists. Our plans will address these issues as well as deliver a street-level entrance and disabled ramp straight to front of house, provide two accessible toilets, an accessible shower, improved signage and Assisted Listening Systems.

We ask City Bridge Trust to fund the installation of a purpose-fit lift that will provide access to all floors for disabled artists and audience members. By opening up access to the top floor Writer's Room and Attic space (key spaces to accommodate rehearsals and research and development processes for new plays) the Bush will be able to deliver a full programme of play development, community workshops and small-scale performances to include disabled artists and disability-led community partners as well as disabled patrons.

Delivering full inclusiveness is key to the Bush's artistic mission. Artistic Director Madani Younis is one of only a handful of Artistic Directors of BAME heritage. Madani is a leading proponent of the Creative Case for Diversity, a re-imagining of the Arts Council's approach to diversity and equality. Madani's ambition is to affect the theatrical canon by nurturing and profiling writers who reflect the changing nature of our society, as seen from diverse vantage points. Our statistics back this up, for our award-winning 2013/14 season 50% of plays were by women and 50% of plays were by writers of Black, Asian and Minority Ethnic backgrounds, the Bush was the only UK theatre to achieve this.

Despite access limitations the Bush Theatre has created opportunities for disabled artists and is ambitious to do more. In 2013 deaf US playwright Louise Stern presented two new plays at RADAR, and in January 2015 the Bush co-produced ISLANDS a show devised by Caroline Horton and a company of actors including disabled artist and activist Simon Startin. By delivering a programme of essential improvements to access provision within the Bush, including installation of a platform lift, the theatre can realise its vision to be a diverse and inclusive community facility where people with a variety of disabilities can take part in the arts as creators, audience members and participants.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

A fully functional platform lift will be installed into the Old Shepherd's Bush Library ensuring access to all floors in the building.

A programme of talent development open to all artists, including those with disabilities.

A bespoke audience development and engagement strategy which will see a greater number of disabled audience members attend Bush Theatre productions and increased participation of disabled community members in our engagement work.

Provision of essential information through fully integrated Assisted Listening Systems in all public and artistic spaces.

Installing two accessible toilets and an accessible shower backstage.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

A greater number of disabled artists involved in the Bush Theatre's artist development and script development programmes at the Bush.

A greater number of disabled artists producing and performing in Bush Theatre work.

An increase in attendance from disabled patrons to our building for theatrical performances and community projects.

An improved visiting experience for hard-of-hearing artists and patrons resulting in increased visits and engagement.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

The installation of a lift is part of the Bush Theatre's 2016 redevelopment to make its current home, the old Shepherd's Bush Library, fit for purpose as a theatre and facility for artists' development. Once fundraising for this project is complete, no additional funding will be required after the redevelopment phase from March 2016 - July 2017.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

3,500

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

All ages

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

81-90%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Addressing the building's limitations	614,645	0	0	0
Improving production areas to support artists	485,089	0	0	0
Improving public areas enabling increased community engagement	713,525	0	0	0
Increasing sustainability	442,497	0	0	0
Client costs including feasibility study, stakeholder engagement	799,244	0	0	0
Design development and fees	595,000	0	0	0
Offsite decant throughout build	200,000	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	3,850,000	0	0	0
---------------	------------------	----------	----------	----------

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Arts Council England	2,500,000	0	0	0
Local Businesses	300,000	0	0	0
Bush Theatre contribution	90,000	0	0	0
	0	0	0	0

TOTAL:	2,890,000	0	0	0
---------------	------------------	----------	----------	----------

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Wolfson Foundation	150,000	0	0	0
Viridor Credits	100,000	0	0	0
Garfield Weston Foundation	100,000	0	0	0
Rose Foundation	10,000	0	0	0

TOTAL:	360,000	0	0	0
---------------	----------------	----------	----------	----------

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Creating the lift shaft	10,000	0	0	0
Platform lift	22,100	0	0	0
Electrical supply and Red Care phone	5,000	0	0	0

line				
Decorations, lighting and signage	5,000	0	0	0
Installation, prelims, inflation, OH&P	12,500	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	54,600	0	0	0
---------------	---------------	----------	----------	----------

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2014
-----------------------	------------------------	----------------------

Income received from:	£
Voluntary income	1,121,673
Activities for generating funds	925,347
Investment income	506
Income from charitable activities	518,861
Other sources	0
Total Income:	2,566,387

Expenditure:	£
Charitable activities	1,589,906
Governance costs	44,324
Cost of generating funds	477,213
Other	0
Total Expenditure:	2,111,443
Net (deficit)/surplus:	454,944
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	454,944

Asset position at year end	£
Fixed assets	2,305,612
Investments	0
Net current assets	711,764
Long-term liabilities	0
*Total Assets (A):	3,107,376

Reserves at year end	£
Restricted funds	2,496,585
Endowment Funds	0
Unrestricted funds	520,791
*Total Reserves (B):	3,017,376

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
61-70%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	2,000	7,484
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	666,847	857,427	770,279

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder		2012 £	2013 £	2014 £
BBC Performing Arts Trust	0	10,000	10,000	
Hammersmith United Charities	0	13,000	5,000	
Leverhulme Trust	23,000	0	0	
SITA Trust	0	45,000	0	
John Lyon's Charity	0	0	25,000	

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Ine Van Riet**

Role within **Development Officer (Trusts)**
Organisation: